

Kaplan Test Prep and Admissions



# Corporate Education Programs

*Enhance Your Company's Benefits Program*

A woman with short dark hair and glasses, wearing a dark blue blazer over a light-colored top, is seated at a desk. She is holding a black pen in her right hand and looking directly at the camera with a slight smile. The background is a bright, out-of-focus office environment with large windows. The text "Help your employees realize their greatest potential." is overlaid on the right side of the image in a dark blue font.

Help your employees  
realize their greatest  
**potential.**

# Partner with Kaplan Test Prep and Admissions

## Reward your employees and your company.

**A**s a human resources or benefits professional, you continually evaluate new benefits for your employees. We recognize that your time is valuable, which is why we've made becoming a Kaplan corporate partner easy on your part. Kaplan can develop a program that is tailored to your employees' particular needs and is easy to execute—at no cost to your company. We offer a range of services to help your employees and their families gain acceptance to their target business school, law school, or other graduate program and college.

## As a Kaplan Corporate Partner, your company will benefit in three important ways:

### Recruitment

Add value to your recruitment efforts by enhancing your existing benefits package to include a commitment to furthering employees' and their families' education.

### Retention

Be an employer of choice and ensure that your top performers return after their graduate studies by providing special savings and even tuition assistance for Kaplan programs.

### Productivity

Employees who attend business or graduate school will be more knowledgeable and will increase value for your company.

Provide your employees with tools to advance their professional development, both for their benefit and that of your company.

## Why choose Kaplan?

**K**aplan, a subsidiary of The Washington Post Company, has been helping students score their best on standardized exams for nearly 70 years. When it comes to getting into graduate school or college, more people trust Kaplan. We've helped more students score higher and gain admission into their target programs than any other company.

Kaplan provides the highest-quality programs and the most flexible options to meet your company's needs. We offer programs for graduate school and college test prep and admissions, professional licensure, and continuing education. We also offer added-value benefits including free admissions seminars and practice tests on site where it's most convenient for your employees.

### Realistic Practice

No one offers a more realistic practice experience than Kaplan. Students practice like it's Test Day with simulated tests and receive detailed performance feedback.

### The Best Teachers

Our students' experience at Kaplan starts with a great teacher. Our teachers work with students every step of the way, offering encouragement and guidance.

### Proven Results and Higher Score Guarantee

There's a reason so many students take Kaplan to prepare for their graduate school and college entrance exams: results. We're confident that our comprehensive programs will help students get higher scores. In fact, we guarantee it.\*

\*Conditions and restrictions apply. For complete guarantee eligibility requirements, visit [kaptest.com/hsg](http://kaptest.com/hsg). The Higher Score Guarantee applies only to Kaplan courses taken and completed within the United States and Canada.

## Partnership Options

To meet the growing demand of professionals with busy schedules, Kaplan offers a variety of customizable options for your company. Whether you decide to pass the savings on to your employees or pick up the cost as an employee benefit, we'll work with you to create the program that's right for your company.

### Corporate Tuition Discount

Reduce your employees' educational costs through competitive group rates for Kaplan Private Tutoring, Classroom, Premium Online, and Admissions Consulting Programs at any of Kaplan's 160+ locations.

### Family Member Discount

Provide employees' family members with group rates for Kaplan products and services for graduate and pre-college test prep and admissions programs. These discounts can be easily redeemed online, at a dedicated website for your employees.

### On-site Classes

Hold on-site test prep classes at times and locations that are most convenient for your organization and employees—at a discounted rate. Customized on-site corporate programs are most popular for GMAT prep but can be held for other programs as well.

Now with  
admissions  
consulting!

Supplement on-site classes with one-on-one Admissions Consulting and help employees gain an edge on the competition. Our team of expert Admissions Consultants specializes in helping students with the application process and placing them in top-ranked schools.

## Additional Employee Benefits

Kaplan experts will come to your company to provide your employees with important test, education, and career information absolutely free. Your company can choose from a variety of services, each tailored to the specific needs and goals of your employees.

### Graduate Admissions and Career Events

Kaplan's admissions experts can hold free, on-site workshops for employees interested in graduate school. Popular programs include admissions seminars providing step-by-step guidance on getting into target MBA, JD, and graduate programs.

### Practice Test Events

Free practice exams can be administered on site or at a Kaplan center.

### Kaplan's Pre-College 101 Series for Families

Kaplan can also provide free, on-site educational programs for parents of pre-college-age children including Kaplan's Financial Aid 101 and High School 101—employees will learn how their children can make the most out of the high school experience for their college applications.

# Advance

your employees' professional development.





## Flexible study options to fit any schedule

**K**aplan’s comprehensive options are fully backed by our Higher Score Guarantee. If students don’t score higher, we’ll give them their money back.\*

### Private Tutoring

Kaplan’s most exclusive option: students benefit from 15–35 hours of one-on-one instruction with one of our expert tutors—at a time and place of their choice.

### Classroom Course

Our most popular option: students get dynamic instruction in a structured classroom setting (often at your workplace).

### Premium Online

Kaplan’s most flexible option: students can study at a time and place that’s most convenient to them—with the classroom course delivered online.

### Admissions Consulting

Kaplan’s consultants include former admissions committee members and counselors from top-ranked programs nationwide. Our consultants know what admissions committees look for in a candidate. Their collective career experience is unparalleled.

Kaplan helps students score their highest on these exams:

GMAT	Business school	TOEFL	English language proficiency
GRE	Graduate school	SAT	College admissions
LSAT	Law school	PSAT	College scholarship awards
MCAT	Medical school	ACT**	College admissions
DAT	Dental school	...plus many others	

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\*\*Test names are registered trademarks of their respective owners.

# Grow your company and your employees.

Join the Kaplan Test Prep and Admissions  
Corporate Education Program.

For more information, visit [www.kaptest.com/corporate](http://www.kaptest.com/corporate), email [corporatepartners@kaplan.com](mailto:corporatepartners@kaplan.com), or call 1-800-KAP-TEST.



Test Prep and Admissions

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